



Merry

Newf'mas



Newfoundland Club of Florida
2021 Celebration Weekend
December 3-5
St. Augustine, FL



**27th Annual
Newfoundland Club of Florida
Celebration Weekend
December 3 – 5, 2021**

**Featuring the 66th Annual St. Augustine
Christmas Parade**

The Newfoundland Club of Florida (NEWFFLA) has planned a wonderful Newfie Weekend you will not want to miss! Join us in Historic St. Augustine as we celebrate the Newfoundland Breed and raise funds for the club's rescue program. All of the details and registration information are enclosed.

This year's activities will include a Friday night General Membership Meeting and Pizza Party, participation in the famous St. Augustine Holiday Parade, a special blessing and remembrance ceremony with lunch, a brown bag raffle, and a relaxing dinner followed by a fine arts auction that you don't want to miss.

We recommend that you make your hotel reservations as soon as possible. There are very few hotels in the area which accept dogs, so if you miss getting into the host hotel, you may have difficulty finding a room.

We look forward to seeing you and you Newfs for the Celebration!

GENERAL DETAILS

Host Hotel and Newfie Headquarters: A block of rooms have been reserved at the **PONCE HOTEL ST. AUGUSTINE**, 1111 North Ponce de Leon Boulevard, Saint Augustine, FL 32084. The hotel is located one mile south of the junction of US Highway 1 (also known as Ponce de Leon Boulevard) and State Road 16. The room rate of \$109.95 plus tax for our block of rooms is good only through November 15, 2021; after this date rates may increase. All rooms have a microwave, coffee maker and refrigerator, some have an icemaker as well. The hotel has not offered breakfast coupons this year. The adjoining restaurant does serve breakfast.

There is an additional fee of \$15 for the first dog and \$10 for the second dog, with a two (2) dog maximum per room. Please identify yourself as a member of the Newfoundland Club of Florida and make your reservations early. **Call the hotel Direct: (904) 824-5554.**

Please help us in leaving the rooms and outside area clean. We recommend that you crate your dog(s) when they are in your hotel room unattended. Also double check your door locks when you leave. In the past we have had some very interesting examples of escapism!

All rooms will be inspected by the hotel staff and a club officer prior to departure. Please contact a club officer or board member for inspection. This hotel has been very Newf friendly and we would like to have it available in the future!

Return of Forms/Deadline: Forms have been mailed to all NEWFFLA members. Please complete them promptly and return to **Katherine Wells 863 Rustic Oaks Drive, Palm Harbor 34684**. We need to place the t-shirt order early this year so our deadline for registering is **November 1, 2021**.

RV Parking: Limited RV parking is available on the property.

Hospitality Suite: The Hospitality Suite will be located in room 108 at The Ponce. This will be the center of all the action: registration, t-shirt pick up, Brown Bag Raffle Tickets, and a place to gather with all your Newfie friends. Sorry no dogs are allowed in the suite due to limited space and breakables on display!

Registration Fee: There is a \$15.00 registration fee per person (with a maximum of \$50 for the entire immediate family). The registration fee will include the Friday night Pizza Party!

Parade Grooming: Please bring all dogs to the parade freshly groomed and bathed so they can put their best paw forward.

T-shirts: We have wonderful t-shirts designed by member Nicole Schimka! The design is the same as the packet cover. The shirts will feature this design on the back and the club logo on the front. They will be available in various styles and a wide range of sizes. Please complete the enclosed order form. See sizing chart as the shirt company is different from years past.

Dog Bibs: This year we are offering a bib for our pups with the same design as the parade t-shirts.

Brown Bag Raffle: A Brown Bag Raffle is one of the ways we raise money during the weekend for our rescue. **Please donate Brown Bag items!** Items could include: dog toys, dog treats (Non-perishable), bibs/drool towels, small gift baskets, household items (soap, candles, etc.), leashes, collars, grooming accessories, Newfie merchandise, gift cards (restaurants, pet stores, etc.), books and t-shirts.

Please bring these items with you to the parade and drop them off at the hospitality room. If you are unable to attend but wish to make a donation, **contact [Terry Boram](mailto:terryboram@newffla.com) (president@newffla.com) to make arrangement for pickup.**

Tickets for the raffle will be available in the hospitality suite until late Saturday night. The winning ticket/s will be posted on each item and will be available for pick-up Sunday morning.

Lunch at the Mission of Nombre de Dios: After the parade there will be a short break for everyone to refresh their dogs, then we will walk or drive, to the Mission and enjoy a delicious boxed lunch from Firehouse Subs. All lunches must be reserved in advance. Please use the lunch order form to make your selection. Also, if you would like something to sit on, please bring a chair or blanket as none are provided.

Blessing of the Newfs at the Mission of Nombre de Dios: On Saturday afternoon prior to lunch, we will have the Annual Blessing of the Newfs and remembrance of our dogs who have crossed the "Rainbow Bridge" in the last year. If you would like to have your Newf remembered by name please complete the enclosed form. Individual Blessing for the dogs will conclude the program.

Dinner and Fine Arts Auction: Our venue this year is the clubhouse at the Royal St. Augustine Golf and Country Club (just 3 miles away.) Cocktail Hour with appetizers provided by the club and a cash bar will kick off the evening followed by an Italian dinner of a pasta with alfredo or marinara sauce, meatballs, chicken parmigiana, salad and rolls. While enjoying your dessert, take some time to preview the auction items.

The fun begins when our special guest auctioneer calls for an opening bid. We can accept cash, checks, and credit cards.

Please donate Auction items!! Items can include: Large Gift Baskets, Paintings/Artwork, Blankets, Clothing, Rare and/or Collectible Newfie Items, Dog Dryers, Dog Treat Baskets, Jewelry, Grooming, Tables, Ramps, Special Wine or Spirits.

Please bring these items with you to the parade and give them directly to Terry Boram. If you are unable to attend, please contact [Terry](mailto:terryboram@newffla.com) (president@newffla.com) to arrange a pick-up of the item.

Sunday Morning: Enjoy some final hospitality and check out your winnings in the Brown Bag raffle. Rooms will be inspected prior to departure.

Relax or Sightsee: St. Augustine offers wonderful shops, historic buildings, parks, museums, carriage rides and many other interesting activities. Take the time to enjoy being in the oldest city in America or just relax and enjoy the company of friends and Newfs.

PARADE DETAILS

Parade Route: The parade route is 1.3 miles through the heart of the historic district. The streets are wide and nicely paved along the entire route.

Please start conditioning your Newf now! Your Newfoundlands are like athletes, they need to be conditioned for the big event.

Trolley Seating: We will have 2 18' trailers pulled by John Deere tractors. And a 3rd if necessary pulled by one of our members. These are for those unable to walk the parade to include puppies, young dogs and senior dogs. Keep in mind the trailers cannot stop to load riders during the parade.

Safety: Our parade safety and first aid committee members will be monitoring the dogs throughout the parade. Water and first aid supplies will be on the trailers.

Dress: Please plan to wear your parade T-shirt. Although the parade T-shirt is not required our group looks better when we are all dressed in similar outfits. Comfortable clothes and shoes are recommended. We encourage you to “dress” your Newfs in their holiday best. When selecting clothes for you or your Newfs remember this is Florida and the weather could be hot, even in December.

NEWFS ONLY PLEASE!!! Our agreement with the St. Augustine Parade Officials is that our group will be **Newfoundlands only**. No dogs other than Newfoundlands are to be walked, carried, or otherwise be present within the parade group. Please respect this requirement. If anyone is near the Newfie group with a breed other than a Newfoundland, they will be asked to leave.

Persons With Disabilities

In accordance with the American with Disabilities Act, persons with disabilities needing special accommodation to participate in any parade or celebration events should contact the Newfoundland Club of Florida, Inc. not later than seven days prior to the event. Notice should be sent to Terry Boram, president@newffla.com

General Membership Meeting Notice

The Newfoundland Club of Florida, Inc. invites you to attend its General Meeting Friday, December 3, 2021 at 7:00 pm. The meeting will be held at Ponce Hotel Saint Augustine, 1111 N. Ponce de Leon Boulevard, Saint Augustine, FL 32084

Please join us for a club meeting and Pizza Party.

All members, guests and parade participants are welcome to attend.

Schedule

Friday, December 3, 2021

1:00 PM - 6:00 PM – Registration at the Ponce Hotel in the Hospitality Suite

7:00 PM - General Membership Meeting and Welcome Pizza Party

Saturday, December 4, 2021

7:00 AM - 8:00 AM – Personal vehicle drop off at the end of the parade route. Details will be discussed at the General Membership Meeting.

8:00 AM - 8:30 AM - Registration in Hospitality Suite for late arrivals

8:00 AM – Trailer decorating – **Details at the Friday night membership meeting.**

8:30 AM – Trailers begin loading. **Please be on time!**

9:00 AM - Parade Begins

10:30 AM – Approximate return to hotel after parade

1:00PM - 2:30PM – Lunch on the grounds of the Mission of Nombre De Dios and Blessing of the Newfoundlands

3:00 PM – 6:00 PM - Hospitality Suite Open

Royal St. Augustine Golf and Country Club

6:00 PM – 7:00 PM – Cocktail Hour

7:00PM – 8:00PM- Dinner

8:00PM – 10:00PM – Fine Arts Auction

9:30 PM - 11:00 PM – Hospitality suite open. Final chance for brown bag tickets.

Sunday, December 5, 2021

8:00 AM -10:30 AM - Hospitality Suite Open. Pick up Brown Bag winnings.

8:00 AM - 11:00AM – Inspection of Hotel Rooms

8:00 AM - 11:30 PM – Clean up grounds and Hospitality Suite

Registration Form

Please complete and return the remaining portion of the Parade Packet so that we can accurately capture your participation.

| | |
|---------------------------------|--|
| Name | |
| Guests included in Registration | |
| | |
| | |

| | Count | Cost | \$ Total (Max \$50.00) |
|--|-------|--------------------------|------------------------|
| Total Guests Registered | | \$15.00 | |
| Attending Pizza Party (so that we can order enough pizza) | | Included in registration | |

Please answer the following questions:

| | | |
|----|---|--|
| 1. | How many Newfs will you be bringing to the parade? | |
| 2. | Will you need help with your dogs? | |
| 3. | How many Newfs are rescue? | |
| | Name of Rescue | |
| | Name of Rescue | |
| | Name of Rescue | |
| 4. | Name(s) of Newfs who have crossed the "Rainbow Bridge" in the last 12 months to be remembered at Blessing. Please include the color of your Newf(s). If you wish, include a short statement (25 words or less) about your Newf. | |
| | 1. | |
| | 2. | |
| | 3. | |

T- Shirt and Bib Order Form

| Size | | | Cost | Quantity | Total |
|---|--------|--------|---------|----------|-------|
| Short Sleeve | Unisex | Ladies | | | |
| XS | | | \$20.00 | | |
| S | | | \$20.00 | | |
| M | | | \$20.00 | | |
| L | | | \$20.00 | | |
| XL | | | \$20.00 | | |
| 2XL | | | \$22.00 | | |
| 3XL | | | \$23.00 | | |
| 4XL | | | \$24.00 | | |
| Long Sleeve | | | | | |
| XS | | | \$24.00 | | |
| S | | | \$24.00 | | |
| M | | | \$24.00 | | |
| L | | | \$24.00 | | |
| XL | | | \$24.00 | | |
| 2XL | | | \$26.00 | | |
| 3XL | | | \$27.00 | | |
| 4XL | | | \$28.00 | | |
| Children | | | | | |
| XS (2-4) | | | \$10.00 | | |
| S (6-8) | | | \$10.00 | | |
| M (10-12) | | | \$10.00 | | |
| L (14-16) | | | \$10.00 | | |
| XL (18-20) | | | \$10.00 | | |
| Bibs | | | \$27.00 | | |
| Flat Rate Postage (for those not attending the parade) | | | \$5.00 | | |
| Grand Total | | | | | |

Unisex/Men's SIZE CHART

| | S | M | L | XL | 2XL | 3XL | 4XL |
|-------|-------|-------|-------|-------|-------|-------|-------|
| Chest | 35-37 | 38-40 | 41-43 | 44-46 | 47-49 | 50-53 | 54-57 |

Ladies SIZE CHART

| | XS | S | M | L | XL | XXL | 3XL | 4XL |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Chest | 32-34 | 35-36 | 37-38 | 39-41 | 42-44 | 45-47 | 48-51 | 52-55 |
| Size | 2 | 4/6 | 8/10 | 12/14 | 16/18 | 20/22 | 24/26 | 28/30 |

Long Sleeve SIZE CHART

| | XS | S | M | L | XL | 2XL | 3XL | 4XL |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Chest | 32-34 | 35-36 | 37-39 | 40-42 | 43-45 | 46-48 | 49-51 | 52-54 |

Lunch at the Mission

This year we will be getting box lunches from Firehouse Subs. Lunches will include an 8" sub, chips, and a cookie. Sandwiches will have lettuce, tomato, onions and cheese, unless you have special dietary requirements, and condiments are on the side. Kid's lunches will include a 4" sub. We will have bottled water at the Mission. Please mark quantity next to sandwich.

| Adult Lunches | Special Dietary Needs | Quantity | Cost | Total |
|---------------------|-----------------------|----------|---------|-------|
| Turkey | | | \$10.00 | |
| Roast Beef | | | \$10.00 | |
| Ham | | | \$10.00 | |
| Veggie | | | \$10.00 | |
| Kids Lunches | | | | |
| Turkey | | | \$8.00 | |
| Roast Beef | | | \$8.00 | |
| Ham | | | \$8.00 | |
| Veggie | | | \$8.00 | |
| Total | | | | |

Dinner and Fine Arts Auction

The dinner and fine arts auction will be held at the Royal St. Augustine Golf and Country Club (301 Royal St. Augustine Pkwy., St. Augustine, FL 32084.)

A Cocktail Hour with appetizers (provided by the club) and a cash bar will kick off the evening. An Italian dinner will follow featuring a pasta with alfredo or marinara sauce, meatballs, chicken parmigiana, salad, rolls ice tea/water and dessert. **Please advise if there are any special dietary needs.**

The auction will begin immediately following dinner.

Please join us even if you don't wish to purchase dinner. The auction is the biggest fundraiser of the year for our rescue.

| | Quantity | Cost | Total |
|--------|----------|---------|-------|
| Dinner | | \$35.00 | |

Volunteer Form

The Parade Committee has worked hard all year to organize this great event but the work doesn't end there. When we arrive in St. Augustine there is still so much to do to be ready for the weekend, the parade, hospitality suite and the auctions. It's volunteers like you that make this weekend a success. Please consider helping! We promise you will have fun.

Hospitality Suite

The Hospitality Suite is the main hub at the hotel. Here people will pick-up their registration packet, browse brown bag items, purchase tickets for brown bag and get any questions answered pertaining to the weekend. A board member will be assigned to each shift so that you are not alone.

| | | |
|----------------|---------------------|--|
| Friday | 9:00 – 11:00 am | |
| | 11:00 am – 1:00 pm | |
| | 1:00 – 3:00 pm | |
| | 3:00 – 5:00 pm | |
| | 5:00 – 6:00 pm | |
| | 8:00 – 10:00 pm | |
| Saturday | 7:30 – 8:30 am | |
| | 11:30 am – 12:30 pm | |
| | 3:00 – 5:00 pm | |
| | 10:00 – 11:00 pm | |
| Sunday | 7:30 – 9:00 am | |
| | 9:00 – 10:30 am | |
| Suite Teardown | 10:30 am - until | |

Parade Safety Patrol

| | | |
|----------|-----------------|--|
| Saturday | 8:00 – 10:30 am | |
|----------|-----------------|--|

Auction Setup at Golf Club

| | | |
|----------|----------------|--|
| Saturday | 4:00 – 5:30 pm | |
|----------|----------------|--|

Grounds clean up

| | | |
|--------|-----------------|--|
| Sunday | 8:00 am - until | |
|--------|-----------------|--|

Summary of Charges

Please use this form to indicate the totals from all other completed registration and order forms:

| | | |
|----------|--------|------|
| Name: | | |
| Address: | | |
| City: | State: | Zip: |
| Email: | | |
| Phone: | | |

Method of Payment

| | |
|--|--|
| Credit Card (MasterCard, Visa, Discover, American Express) | |
| Card Number: | |
| Expiration Date: | |
| Security Code (on back of card): | |
| Signature | |

Check

Make check payable to Newfoundland Club of Florida, Inc.

Summary from all Forms

| | Total |
|----------------------------|-------|
| Registration | |
| T-Shirts | |
| Bibs | |
| Lunch | |
| Dinner | |
| Donation to Newffla Rescue | |
| Total | |

ALL FORMS SHOULD BE RETURNED TO:

Katherine Wells
863 Rustic Oaks Drive
Palm Harbor, FL 34684

DEADLINE FOR ALL FORMS AND PAYMENT NOVEMBER 1, 2021